**Marketing Manager**

**Job brief**

Energetic and intuitive marketing strategist with exceptional leadership and communication skills. Proven ability to identify opportunities and deliver effective strategies to generate results. Experienced in strategic marketing planning, branding, and product development. Adopt in online and traditional marketing, and highly skilled in visual communications.

**Responsibilities**

* Previous experience in Sales & Marketing
* Positive attitude and good communication skills
* Strong leadership skills that motivate the Sales team to perform beyond
* expectation
* Strong analytical skills to understand and respond to key business indicators and
* competitive trends
* Flexibility to respond to a range of different work situations
* Excellent marketing capabilities
* Desire to coach marketing techniques to the team
* Excellent organizational and planning skills
* Bachelor’s degree in relevant field
* Self-motivated with a results-driven approach accordingly.

**Requirements**

* 5-7 years of professional marketing experience of which 3+ years of experience in a nonprofit or
* fundraising environment is desired.
* Prior experience working at nonprofits with sophisticated direct mail
* Familiarity with agencies specializing in data warehousing, business intelligence or analytics and modeling services a plus.
* Skilled in direct response marketing with ability to craft integrated marketing strategies across all channels and touch points, including website, print communications, online communications and direct mail
* Intuitive, Proactive, Collaborative, Leader, Driver, Creative Problem Solver, Analytical, Versatile, and “Thrives Under Pressure” are words that describe you
* Strong communication and presentation skills
* Ability to communicate with all levels of an organization comfortably.
* Ability to manage multiple projects with varying priority at one time –to deliver results on time and under budget.
* Experience working closely with a sales organization with a strong affinity for sales team success.
* Previous sales experience is a strong plus.
* Experienced with salesforce.com or similar CRM, Netsuite, Silverpop, xmPie, web conferencing tools, MS Project; expert-level proficiency with Microsoft Word, PowerPoint, and Excel
* Bachelor’s degree or equivalent professional experience